



THE LIGHTHOUSE RESTAURANT & CONCEPT STORE EXPANDS WITH AN ADDITIONAL THREE NEW LOCATIONS IN THE UAE

The first new location opens today at Mall of the Emirates, followed by Nakheel Mall, Palm Jumeirah and Yas Bay Waterfront, Abu Dhabi in Q4



21st April 2021: On the back of strong momentum, The Lighthouse Restaurant & Concept Store expands with an additional three new locations in the UAE – adding to its existing Dubai Design District flagship outlet. The first officially opens today at Mall of the Emirates (MoE) with 115 covers, followed by Nakheel Mall on Palm Jumeirah and Yas Bay Waterfront in Abu Dhabi, both expected in Q4 this year.

Despite the crisis, The Lighthouse d3 has seen strong performance since reopening in August 2020 across a number of key financial metrics:

- 10 per cent and 35 per cent revenue increase YoY (year-on-year) for Q4 2020 and Q1 2021, respectively.
- Delivery revenue tripled in Q4 2020 - Q1 2021 YoY.
- F&B catering revenue more than doubled in Q4 2020 - Q1 2021 YoY.
- E-commerce retail revenue increased by 800 per cent in Q4 2020 - Q1 2021 YoY.

“As a result of the customer excitement around The Lighthouse brand since our launch four years ago, we have been able to negotiate compelling deals with landlords looking for sought-after anchor brands. Alongside strong performance in our d3 location, this has allowed us to accelerate our expansion plans and increase our footprint across the UAE. Our Mall of the Emirates outlet in the Apple store Atrium is a prime location within the mall itself, and we’re confident it will contribute very positively to the mall’s F&B offering,” said Hashem Montasser, co-founder and owner-operator, The Lighthouse.

A homegrown restaurant and concept store created by founders and owner-operators Hashem Montasser and Hany Bassiouny in 2017, The Lighthouse combines the best of two worlds; F&B and retail, under one roof.

The breakfast, lunch and dinner menus at MoE boast a fresh interpretation of the Mediterranean-inspired soul food classics and pastries that it is renowned for - in addition to new dishes exclusive to this location, like the *spelt and artichoke salad*; *grilled octopus with smoky hummus*; *short rib with Parmesan risotto*; *slow-cooked lamb couscous*; *short rib burger*; *roasted cauliflower risotto*; *pear Tatin*; *caramel thyme tart*; and *double chocolate cake*. Specifically for Iftar, a five-course set menu is on offer for two people priced at AED160 per person. Both a la carte and set menus are available for delivery through The Lighthouse's digital media channels on Instagram (@thelighthouse_ae) and Facebook Messenger, as well as food delivery aggregator Deliveroo.

The concept store at MoE with an eye-catching vitrine offers a relaxed browsing experience. The retail merchandise reflects The Lighthouse's contemporary design aesthetic with a curated selection of hand-picked gifting items. Brands like Los Angeles-based M.Cohen for accessories and Boy Smells for quirky scented candles are both exclusively available in the UAE through The Lighthouse.

The Lighthouse MoE's minimalist interior designed by Tarik Al Zaharna of Dubai-based design firm T.Zed Architects features a dining area with banquet seating, an espresso bar, a lounge and an atrium terrace with an earthy colour palette. Meanwhile, the contemporary photography pieces on the walls are by renowned Egyptian artist Maha Maamoun.

The Nakheel Mall (Palm Jumeirah) outlet opening in Q4 this year will boast 100 covers, whilst the Yas Bay Waterfront location in Abu Dhabi, a licensed location, will seat 145 covers.

Download link to media image library [HERE](#).

Captions:

- 1: Left to right: Hashem Montasser and Hany Bassiouny, founders and owner-operators of The Lighthouse Restaurant & Concept Store outside the Mall of the Emirates outlet.
2. The Lighthouse at Mall of the Emirates in the Apple store atrium.

The Lighthouse Mall of the Emirates call to action:

- Location: Level 2, nearest parking B (Apple store atrium).
- Opening hours: Daily 8am – 10pm, with Thursday/ Friday/ Saturday until midnight. Over Ramadan: Daily 10am – 1am.
- Telephone: 04-2380027. Email: connect@thelighthouse.ae
- Website: <https://thelighthouse.ae/>
- Instagram: https://www.instagram.com/thelighthouse_ae/
- Facebook: <https://www.facebook.com/thelighthouseAE/>
- Twitter: <https://twitter.com/TheLighthouseAE>
- LinkedIn: <https://www.linkedin.com/company/the-lighthouse-concept-store-&-cafe>
- Podcast: <https://thelighthouse.ae/podcast/>

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