



October 10, 2017

The Lighthouse pops-up at Downtown Design

The Lighthouse announces a new concept pop-up as part of a collaboration with Downtown Design, the region's leading design fair

The innovative concept behind The Lighthouse at the Dubai Design District (d3) will breathe new air as a bespoke pop-up for this year's Downtown Design, from November 14-17.

An estimated 20,000 visitors will get a limited opportunity to be immersed in The Lighthouse's **360-degree design experience**, expressed in their unique, sensory way. With food by Chef Izu, music by resident Mykonos DJ John Hanlidis, and a showcase of hand-picked design objects to covet and buy, curated by the Lighthouse's Creative Director Layla Al Dabbagh, all those elements will be combined to recreate the unique atmosphere that has made The Lighthouse one of d3's most popular gathering points for the design community.

The pop-up will be designed by the team behind The Lighthouse flagship, AAC Interiors. The contemporary aesthetic employs the same 'live' elements; furniture from some of the world's leading design manufacturers that can be bought instantly, a light fresh colour palette and a smart, integrated retail design module that encourages exploration.

"The Lighthouse aims to bring its innovative spirit to Downtown Design," explains Founder Hashem Montasser. "Whether it's the tailored menu or the grab-and-go treats, statement chairs by Vitra or books by Phaidon, visitors will feel our signature design-driven experience is very much present at this year's edition of Downtown Design."

Aligning with Downtown Design, the central event of the upcoming Dubai Design Week, was an integral part of The Lighthouse's vision for the coming year, integrating into the region's rich arts and culture scene as a crucial element of Dubai's creative ecosystem.

As an authentic, homegrown concept, The Lighthouse has enjoyed instant success since its launch in January. The Mediterranean inspired menu of sharing dishes has struck a chord

with Dubai's discerning diners, while the selection of design objects, from the MoMA Design Store to Paola Navone's designs for Serax, has positioned The Lighthouse as a destination with strong design credentials.

About The Lighthouse

The Lighthouse, **a multi-sensory design and food concept**, was launched in January of this year as the brainchild of the entrepreneurial duo Hashem Montasser and Hany Bassiouny who teamed up with renowned Chef Izu Ani. Positioned at the intersection of dining and design, the innovative concept is quickly becoming the central social hub for the region's growing design community. Design is at the root of everything The Lighthouse produces, from the award-winning cuisine by Chef Izu, the curated playlists by DJ John Hanlidis, the retail concept selling exclusive design objects, to the hand-picked furniture and tableware used in the restaurant that can be purchased directly by The Lighthouse customers. It's a **360-degree design destination** that tackles all senses and sensibilities.

The Lighthouse

Building 6, **Dubai Design District** (d3)

Sunday-Wednesday: 8am-11pm

Thursday & Friday: 8am-midnight

Saturday: 8am-6pm

Phone: +971 (0)4 422 6024

Follow us: Instagram @thelighthouse_ae | Facebook @TheLighthouseAE

The Lighthouse Pop Up at Downtown Design

14 November

3pm–6pm VIP Preview (invitation only)

6pm–9:30pm Trade and Public visitors

15 November: 1:30pm-9:30pm

16 – 17 November: 1:30pm-9:30pm